

Foundation

Our Vision

GHA envisions a world in which all people thrive as a result of good health and well-being.

Our Mission & Core Values

Mission:

GHA engages with communities around the world to drive transformational change for the health and well-being of all by focusing on women, children, and adolescents.

Core Values:

- ❖ Strengthening Community Health Resilience
- ❖ Ensuring Health for All
- ❖ Fighting for Racial & Gender Equity
- ❖ Igniting Transformational Leadership
- ❖ Investing in Local Solutions

Value Proposition

We Listen: We build communities of practice to listen to those most impacted by health and development policies and practices. Locally and globally, we engender trusting relationships by putting communities first.

We Connect: We serve as a catalyst to increase the knowledge, skills, and capacity of local leaders and organizations. We bridge different groups and levels of society, building capacity for local, national, and global partnerships.

We Empower: We conduct participatory research, trainings, and practical programming through a holistic, horizontal strategy that strengthens systems for health.

Strategic Objectives

Clients

- **Expand the knowledge and effectiveness of in-country health and healthcare leaders and organizations:** Expand the GHA Flagship Capacity Building Program.
- **Promote community driven solutions:** Expand community health and wellbeing programming. Establish a participatory research program.
- **Catalyze social innovation for health:** Develop local and national civil society networks for innovation, community system strengthening and universal health coverage advocacy.
- **Link evidence to policy and practice:** Increase strategic partnerships with academia, government and civil society organizations.

Internal/Operational

- **Strengthen project management and management information systems:** Ensure meaningful use of data for decision making. Strengthen project management capacity.
- **Increase brand awareness:** Develop and implement branding strategy and communications plan. Capture and tell our stories.
- **Increase global operations capacity for country programming expansion:** Increase capacity for foreign nation and national NGO legal compliance, HR compliance, and financial reporting.

People and Learning

- **Build the next generation of diverse leadership in global health and development:** Expand and diversify volunteer leadership. Catalyze alumni engagement. Grow our team.

Financial

- **Grow and diversify revenue base:** Expand grant funding and corporate support. Expand fundraising options for individual donors.

Empowering Healthy Communities | www.globalhealthaction.org

Organizational Goals

Goal #1

To be recognized as a premier **capacity building, practice, research and advocacy organization** as well as a **partner of choice** for marginalized community-focused public health and healthcare leaders/entities around the world

- Train 1,000 leaders, 250 entities from 200 communities to impact 10M people by 2027

Goal #2

To be a model by which others benchmark **community health transformation and resilience**

- GHA model promoted and implemented by external global health and development leaders and entities

Goal #3

To be recognized as a leader for **global health equity**

- GHA health equity leadership example promoted by external global health and development entities

Goal #4

To be the **preferred choice for donors** seeking to fund marginalized community-focused public health and healthcare initiatives/entities around the world

- Raise a sustainable \$1.5 million in annual revenue